



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

NEWSLETTER

61/62-8
MAY 1962

SUCCESSFUL CONVENTION HAILED BY ALL PRESENT

Representatives of College Radio stations throughout the nation agreed the the 1962 IBS National Convention in New Haven on April 7th was one of the most useful series of meetings they had attended. In addition to the challanging address by NBC News Editor Samuel Sharkey at the General Session, the 17 discussions at nine 2 hour sessions were praised for their direct approach to the problems of College Radio. The Luncheon Banquet at Mory's Association offered an opportunity for station members, IBS staff members, and guest speakers from other groups interested in College Radio to have informal discussions of station problems and projects.

This year, in line with the IBS practise of holding a Convention representing all College Radio, representatives of the College Radio Network, College Radio Corporation, and Collegiate Broadcasting Network each addressed a session. RTE'S Vice President, Robert Teter; WCOP Account Executive, Stephen Trivers; Harvard Business Review Assistant Editor, Stephen Greyser; and Yale University Professor Leonard Doob were among the other guest speakers.

Details of some of the sessions are reported in articles elsewhere in this issue of the NEWSLETTER.

SHARKEY ADDRESSES 1962 IBS CONVENTION

NBC News Editor Samuel Sharkey questioned the meaning of "wasteland" as applied to broadcasting in his address at the General Session of the IBS National Convention. Just because Jack Gould of the New York Times is a sophisticate does not mean that people west of the Hudson do not enjoy the entertainment and amusement programs which he does not enjoy. In spite of this, broadcasting and every medium of communication; Newspapers, Movies, Broadway, etc. has too high a percentage of "wasteland" today.

Sharkey claims that the trouble afflicting broadcasting is the limit on genuine creativity. People with this talent are needed and genuinely sought. Too many people come up with old ideas, thinking that they are new solutions. TV has the problem that all the great writing of the past 100 years could not fill one year of TV air time.

Experianced in both broadcast and newspaper reporting, Sharkey explained the NBC News operation, which is similar to a large newspaper and press service. He noted that there is as much drivel as news in the very papers which attack broadcasting. He would match the "hard news" content of NBC News against any paper in the country, except the New York Times.

ENGINEERING SESSIONS DISCUSS
FM APPLICATIONS & CARRIER CURRENT

The morning engineering sessions were devoted to a discussion of FM applications and technical operations. IBS Engineering Manager Bill Malone explained the mechanics of filling out FCC forms 301 (application for commercial FM construction permit) and 340 (application for non-commercial FM construction permit). The FCC's interim policy on commercial FM applications, whereby more stringent allocation standards are being applied pending a final order in Docket 14185, were discussed. In the second hour, Malone discussed the FCC requirements for proof-of-performance and the IBS services available to member stations.

In the afternoon session, WYBC Chief Engineer Paul Baxter discussed the design and maintenance problems connected with the Yale carrier current system. He explained the methods used to feed both 540 and 640 kc signals over the coaxial cable. There was considerable discussion of the article, "Transistorized Transmitter for College Stations." by Thomas J. Barmore of KUGR, in the April, 1962 Electronics World. The consensus was that 400 microwatts was in sufficient power to feed AC power mains and that the wrap-around antenna technique would work only in small frame buildings.

The engineering session concluded with a description of the WRCT audio system by Bert Gibbons, assisted by Richard Potyka. They also displayed audio and carrier current equipment for College Stations, manufactured by the Collegiate Broadcasting Network, Pittsburgh.

* IBS filed comments on FCC Docket 14507, the Establishment of Licensing Fees, on March 30, 1962. Details of the proposed fees and IBS comments are on Page 2 of the April NEWSLETTER.

COLLEGE RADIO AND THE
COMMERCIAL NETWORKS

Joel Levitch, Productions Director of the Yale Broadcasting Company, distributed a letter, proposing college radio cooperation in a network radio program, to all station representatives at the IBS National Convention in New Haven.

Levitch notes that representatives from ABC and NBC have expressed in interest in a program produced by College Radio stations and both have accepted the professional quality of sample programs submitted by Yale.

Each program would consist of interviews, done by the College stations, with prominent student leaders, professors, interesting (and newsworthy personalities, etc. about any and all phases of college life. The major criteria for acceptance will be quality and interest.

The program would begin early next fall, but a considerable backlog of programs will have to be built up before then. Send one or two interviews of six or seven minutes each to Joel at 242-A Yale Station, New Haven, Connecticut. If accepted, an interview will bring your station about \$20. If the interview is not acceptable, it will be returned at their expense.

Time for this project is short, so interested stations should contact Joel immediately.

* "Basic Principles of Parliamentary Law and Protocol", organizational booklets, and several sizes of gavels are among the items offered by Marguerite Grumme, Registered Parliamentarian, 3830 Humphrey St., St. Louis 16, Mo.

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For a complete listing of IBS
personnel, refer to Pages 04.00
& 04.06 of the IBS MASTER
HANDBOOK.

The next NEWSLETTER will be the
Special Midsummer Issue. Publication
Deadline: July 1. The first 1962/
1963 issue will be published in
early September. Deadline: Aug. 20.

STATIONS

- * WLCR, Lycoming College's
K. Barton Reichard, Jr. recently
received help in designing a new
program log from former IBS
Program Director, Terry Bateman.
Terry points out that a standard
form is available from IBS (P 126A)
and a sample form is on Page 18.16
of the IBS MASTER HANDBOOK,
along with an explanation of logging
requirements on Page 12.10.
- * WJSL, Houghton College has
submitted the schematic diagram for
a beep oscillator which they have
installed in their Gates Studioette.
Due to the amount of Convention and
year end news, we'll have to save it
for the first fall NEWSLETTER.
- * Allan Chertok of WNYU has
published his article, "A Survey of
College Radio Carrier Current
Broadcasting Facilities" in the AIEE
publication Electrical Engineering.

STATIONS

- * IBS Engineering Manager Bill
Malone sent information on the RF
distribution system used at
Washington State University to James
Sindelar, Chief Engineer of WTPC,
Principia College, in response to
Jim's request. IBS also supplied
information on where radio crystals
could be obtained in major cities
near Principia.
- * Jeff Tellis, Station Manager of
WHUS at the University of Conn.
says, "One of the things I learned
from the Convention and you in
particular was to drop you a note
with things that are going on here
for publication in the NEWSLETTER."

Among other items, Jeff reports
that WHUS will again hold its
annual Campus Community Carnival
marathon from April 29th through
May 2nd. Broadcasting around the
clock from the lobby of the Student
Union, the station accepts requests
and dedications for a minimum
contribution of 25¢. Last year WHUS
netted over \$1200 of contributions,
all going to charity.

The WHUS Engineering Department
is testing a prototype of a new
transmitter designed to serve smaller,
widespread dorms. Power circuitry
made it difficult to serve many dorms
with larger transmitters covering
a group of buildings. As a result,
the station may be selling some heavy
duty, high powered carrier current
transmitters at around \$180. each.
Contact Jeff if you are interested.

- * Jim Snow, Manager of WRSD,
Alabama College, recently received
two copies of the schematic of a
clock control and time signal unit
first used at WKCR from IBS
Engineering Manager, Bill Malone.

Other time signal information is
on Pages 04.00-04.06 of the IBS MASTER
HANDBOOK.

Brass Tacks:PROLIFERATION OF COLLEGE
RADIO ORGANIZATIONS

At the IBS National Convention in New Haven, one station reported that it had appointed a vice president, whose sole duty was to keep track of the many new college radio organizations. One of the chief complaints at the RTES convention in New York a week earlier was that station executives were confused by the functions and services of nearly a dozen different college radio groups. Another station manager asked IBS about the Eastern States Radio Corporation, which apparently has been inactive for years.

Most of these new organizations have been started by college broadcasters or by recent alumni of college stations. These are the very categories from which IBS draws ... and must draw ... its national and regional staff. The fact that these men have thought it necessary to go outside IBS to serve College Radio makes it clear that there is serious misunderstanding as to the opportunities within IBS.

IBS is not a highly centralized, monolithic, professionalized organization. Instead it is a highly decentralized, flexible, volunteer group working solely in the interests of its member stations. There is work for everyone who is willing to work; there is a place for every constructive project which can be staffed.

For those station members who wish to produce programs for distribution to all college stations, the IBS Tape Library at Georgetown University provides a convenient and efficient mechanism. The IBS

NEWSLETTER and MASTER HANDBOOK are available for extensive promotion and coordination. These mechanisms are all waiting to be used by collegiate broadcasters with originality and production talent.

For those engineers who like to experiment and build broadcast equipment, IBS offers in its NEWSLETTER a forum for discussion of technical matters and in its MASTER HANDBOOK a medium for the publication of technical papers. These are both waiting to be used by any broadcast engineer.

For college broadcasters who would like to foster fellowship and cooperation in College Radio, there are twelve IBS Regional Directorships which must be filled by students each year. Here is an opportunity to bring about regional conferences, regional networks and tape exchanges, regional publications, etc. The Regional Directors are elected by the member stations in the respective regions each Spring; any staff member of a member or conditional member station is eligible for election. The opportunity is there for you.

In the preceding paragraphs, just three of the opportunities for participation in IBS have been set forth. There are others ... maybe some of which only you have thought. The point is that IBS is not only flexible enough to incorporate these varied forms of participation but can provide positive assistance with them.

IBS staff members are always anxious to receive letters from member stations. (MASTER HANDBOOK page 04.00) If you have a problem ... write IBS! If you have an idea for a project ... write IBS! If you want to do something for

NEW IDEAS FROM NEW HAVEN

Following the 1962 IBS National Convention in New Haven, IBS National and Regional staff members met to discuss some new ideas for IBS activities and services developed in recent months for possible implementation in the coming year.

IBS plans a big boost in Program Services through instructive articles in the MASTER HANDBOOK and major additions to the Tape Library, which is available to all IBS members. In order to make the Tape Library more useful, complete series of programs are being added. WKCR, at Columbia University has already contributed most of the series "Our Civil Liberties" (listed in the February NEWSLETTER). In addition to completing that series; WKCR also intends to give a special twelve program series by Ayn Rand.

To help you use the Tape Library in planning your program schedule, an index of all programs available from the library will be issued as a MASTER HANDBOOK supplement in September. This publication date will permit the inclusion of programs currently in production. If your station has produced a series which you feel is worthy of inclusion in the IBS Tape Library, please send a tape from the series to:

Ed Richards
IBS Program Associate
959 Broadway
Watervliet, New York

Your program will be auditioned and Ed will be in touch with you regarding inclusion of the series in the library. If your station is interested in producing programs for IBS in the coming year, please contact:

Jeff Kuklin
IBS Program Associate
4810 Boston Post Road
Pelham Manor, New York

Many representatives at New Haven expressed an interest in a publication with "concrete facts" on IBS. Although most of the information requested is available in the MASTER HANDBOOK and the NEWSLETTER, a compilation of information would be a good idea. A booklet outlining IBS services, activities, budget, and organization is being considered.

As it was noted in an article elsewhere in this issue, it is difficult to keep track of all the organizations which are interested in College Radio. One problem facing every station is the large number of questionnaires distributed by each and every one of these groups. The reason, of course, is that there is no listing of all college radio stations containing data of interest to potential sponsors, networks, equipment manufacturers, etc. Similarly, there is little information available about the organizations issuing questionnaires.

IBS is currently surveying every college in the nation to discover College Radio stations not previously known to IBS. Over 30 stations have already been located in this manner. Once there is a complete list of College Radio stations, it seems only reasonable for all organizations interested in College Radio to cooperate in preparing a single questionnaire and publishing the results. The IBS Publications Department offers its printing and mailing facilities to this project. We believe that such a project would benefit all College Radio.

jbp

From the IBS Staff

and for a pleasant summer

in your examinations

BEST WISHES

INTERCOLLEGIATE BROADCASTING SYSTEM
248 Swedesford Road Malvern, Pa.

FIRST CLASS MAIL

IBS - Operated OF, BY, and FOR College Radio Stations